



LEADERSHIP PROGRAM

# STELLAR EXECUTIVE PROGRAM

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LEADING CHANGE IN A  
DIGITAL WORLD

MODULE 1: 25-26 OCTOBER 2022  
MODULE 2: 15-16 NOVEMBER 2022

**STELLAR** Skills robots can't replace.  
*Capacity* [www.stellarcapacity.com](http://www.stellarcapacity.com)

# Leadership in a Digital World

Leadership in a digital world requires the ability to drive change through effective communication, organizational development, and adaptability, as well as the skills to inspire people to become more self-organized and open to the opportunities that technological advancements will bring.

## About the Program

The Stellar Executive Program is unique in combining insights around key technological advancements with knowledge of how leaders and organizations need to change their ways of working to succeed in the new digital economy. The program is divided into two modules of two days each exploring the following areas:

### **Key areas in digital development and tools to understand the influence of accelerating digitalization on tomorrow's global landscape**

What sets digital and traditional leadership apart? What challenges and possibilities are created in the digital world? How will you as a leader become more successful in leading long-term digital change?

### **Digital in practice – Artificial Intelligence, Machine Learning, Data Visualization and Blockchain in the real world**

Technological developments bring new opportunities for organizational evolution. In order to leverage the opportunities of digitalization, fundamental knowledge about key concepts of the changing technologies are required.

### **Effective communication for change**

In order to encourage and motivate coworkers to strive for a common goal, conscious communication is needed, both internally and externally. We will explore how to become even more effective in how we communicate change.

### **Networked leadership and leading self-organizing teams**

In a connected world, our ability to use networks to reach our goals more efficiently becomes increasingly relevant. Additionally, as leadership structures move from being top-down to more network focused, new skills are required. Self-organization becomes even more important for institutions and teams who strive to meet the new demands of a changing world. We will learn about methods and tools to lead self-organizing teams effectively.

### **Strategic partnerships and co-creation**

In order to quickly meet new markets and user needs, it becomes more common for organizations to co-create based on their core competencies. We will learn how to foster a culture which enables trust, creativity and more successful co-creation and cooperation.

### **Digital mindset, continuous learning, and tools to change an organizational culture**

It is now critical for leaders in the digital world to encourage a mindset where continuous learning is foundational, and which allows moving from hierarchical structures to a network of teams. We will explore ways of developing this mindset through personal leadership.

### **Disruptive leadership and change management**

In an established organization, a disruptive leadership that challenges, questions, and drives changes is often needed. In the program, we learn about disruptive business and operations models, and leadership which enables change.

### **Digital change from an international perspective**

Through digitalization, all countries and organizations are interconnected. Leaders who want to be a step ahead must access the knowledge gained by countries and actors who are at the frontier.



*The content of the program is top-notch, focusing on organizational best practices, grounded in the latest research, and delivered through knowledgeable and engaging faculty! I think you should definitely enroll in the program if you're curious to learn about different technologies, their impact on organizations as well as how you can play a key role as a leader in actually driving that change!*



**Karin Gustafsson, Portfolio Manager  
Digital Transformation, Scania**

# Interactive Learning



## Interactive learning through lectures and workshops

The program's interactive and engaging workshops are interspersed with discourse and creative learning opportunities. Through practical training and lectures from leading experts in their respective fields, a creative and inspiring learning environment is created.



## Knowledge sharing between delegates

Knowledge sharing in the program occurs between both faculty and delegates who are encouraged to share their own experiences and insights. The network that is created through the program ensures that knowledge sharing and collaboration continue after the program ends.



## Neuro-smart anchoring of knowledge

The Stellar Executive Program is specifically created to ensure that knowledge obtained during the program will be translated into concrete skills after the program ends. To ensure this, a pedagogical strategy is implemented so that knowledge is anchored in both long- and short term memory.



## Program as a catalyst

The program is designed to enable delegates to be able to share and implement the acquired knowledge throughout their own organization. The program creates a ripple effect through the active leadership and digital change management skills of the delegates.



*What struck me was the power of working with networked leadership; not underestimating the power of your network can help you reach your goals and your purpose. Many organizations and "experts" talk about digital transformation, but the Stellar Executive Program is based on scientific studies, cases, and best practices. Learning from actual experiences, rather than opinions, makes a huge difference. I believe that all people in executive roles need to hear and learn what I have during this program.*

**Roger Centervall, CIO  
Stellar Executive Program  
Participant 2019**



*Understand how to leverage exponential technologies to increase efficiency and drive growth.*



*Get actionable insights on how to drive and lead digital change.*

## Who?

Managers, decision makers and informal leaders who strive to develop their leadership in a digital era.

## Why?

To develop a more effective and impactful leadership style in a digital world.

## When?

Two sessions totalling four days in Stockholm, Sweden.  
Module 1: 25-26 October  
Module 2: 15-16 November

# Faculty

The program's interdisciplinary faculty from academia, public and private sector, and the startup world share research, practical examples, and their own experiences which help program participants relate the knowledge to their own organization.

The faculty includes some of Europe's most prominent voices within digitalization. Among them are Sweden's leading researchers in the field of digital transformation as well as experienced and knowledgeable change leaders, allowing participants to get cutting-edge insights into driving digital change.

Previous programs include the following lecturers:



**Robin Teigland**

Networked leadership and digital strategy



**Christopher Kummelstedt**

Ledarskap av självorganiserande team



**Kathryn Myronuk**

Strategies for smarter decision-making in a digital world



**Björn Thuresson**

Data visualization



**Claudia Olsson**

Technological advancements and leadership



**Errol Koolmeister**

AI Driven Transformation



**David Bauman**

Blockchain



**Amer Mohammed**

Automated organizations and disruptive leadership



**Jakob Loven**

Digital China

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*If you want to expand your ability to drive digital change, this is a program for you! The faculty provided us with actionable insights on how to drive change through self-organization, co-creation and networked leadership. We also learned how to create engaging environments for experimentation, continuous learning, and innovation - key elements in order to enable people to accomplish great things together.*

**Emelie Falk, Program Manager, Vinnova  
Stellar Executive Program Participant 2019**



## The Program Provides:

- Understanding on becoming more effective in your digital leadership in a digitized world:
  - Concrete examples from successful change initiatives
  - Approaches to engage and motivate management and teams in a change process.
- Knowledge about the latest technological development – fundamental understanding of the many applications of Artificial Intelligence and Machine Learning, Data Visualization, and Blockchain, among others.
- Insights into driving cultural change and fostering a digital mindset within the organization.
- Understanding how to form, develop, and lead self-organizing teams.
- Knowledge about digital development internationally, e.g. China, and its impact on their own organization.
- Skill in the use of communication for change management and development.
- Understanding of the impact of digitalization on society and its effect on organizations and individuals.
- A unique network of former alumni, faculty, and other delegates, from a wide range of industries and occupations for an exchange of experience both during and after the program.



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*We are an organization already at the forefront of digital, teaching coding through our programs. Yet, the program managed to challenge my thinking and notions about efficiency and leadership in a digital world. It has given me the courage to make new things happen and demonstrated how we can unlock the value of digital change further. I would encourage other leaders in technology to attend the program, to understand how they can further leverage their technological expertise through the right mindset and leadership.*

**Disa Jernudd, Secretary General, Kodcentrum  
Stellar Executive Program Participant 2019**

## Program Facts

**To register** please e-mail Fredrik Lichtenstein: [fredrik@stellarcapacity.com](mailto:fredrik@stellarcapacity.com), or sign up through our website [www.stellarcapacity.com/stellar-executive-program](http://www.stellarcapacity.com/stellar-executive-program).

**The program fee** is 59 000 SEK ex. VAT if applicable. Meals during scheduled program hours are included. Supplementary costs such as travel and hotel expenses are not included.



**For more information or further questions**, please contact our **Program Advisor Fredrik Lichtenstein** by phone +46 (0)76 020 32 40 or through email [fredrik@stellarcapacity.com](mailto:fredrik@stellarcapacity.com).



**Faculty Director and initiator** of Stellar Executive Program is Claudia Olsson with a background including:

- Member, Industry 2030 European commission high-level group
- Advisory Board member at Digital@ldag
- Member of Future Council on Values, Ethics and Innovation World Economic Forum
- Young Global Leader World Economic Forum
- Associate Faculty Singularity University
- Member, Trilateral Commission
- Author of the Sweden 2030 future scenario for the Digitalization Commission at the Government of Sweden.

*Current information and potential updates of the program content, contact persons, and application process can be found on [www.stellarcapacity.com](http://www.stellarcapacity.com). Here you can also contact us for our advisory services and read more about Stellar Capacity and our tailored programs. The program content can be subject to change and be adapted based on delegates and faculty. We reserve the right to cancel the program if there are too few participants.*

**Start today! Develop your digital leadership with us!**